

Docket Number: 1034-01-PA
App. Ser. No. 09/650,045
Reply to Office action of September 21, 2005

Amendments to the Claims:

1-230 (Canceled)

Please cancel claims 231-278.

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Please add new claims 279 – 285.

279. (New) A computer implemented method for facilitating the allocation of proceeds of a business transaction over a network, the method comprising the steps of:

10 receiving an arrangement, the arrangement comprising:
an identity of a user acquiring at least one good, service, and information in the business transaction;
an identity of the at least one good, service, and information to be acquired;
15 an identity of a related provider of the at least one good, service, and information in the business transaction;
a payment to be made by the user to acquire the at least one good, service, and information;
an identity of at least one of a plurality of beneficiary groups to benefit
20 from the business transaction;
a business transaction proceeds allocation allocating a portion of the proceeds to the at least one of a plurality of beneficiary groups;
authorization from the user to effect the payment; and
executing the business transaction, pursuant to the arrangement, by causing the
25 delivery of the at least one good, service, and information to the user and causing a payment entity to distribute the proceeds of the business transaction to the related provider and the at least one of a plurality of beneficiary groups, pursuant to the business transaction proceeds allocation.

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280. The method of claim 279, wherein the business transaction proceeds allocation is based upon predetermined percentages stored in an information server.

281. The method of claim 279, wherein the network is selected from the group
5 consisting of the Internet, a communication system, a wired connection, and a wireless connection.

282. The method of claim 279, wherein the business transaction proceeds allocation is selected from the group consisting of a fixed fee per transaction, a percentage
10 allocation per transaction, and a per transaction arrangement.

283. The method of claim 279, wherein the business transaction is an on-line transaction.

15 284. The method of claim 279, wherein the business transaction is an off-line transaction.

285. The method of claim 279, wherein the payment entity is a credit card company or a merchant bank.

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